

# PORTRAIT GUIDE



*Your Family*  
MATTERS MOST



**John H., Clarks Summit, PA** - "Rich Banick Photography has been doing fantastic work for me in the workplace for years and has taken many of my children's youth sports photos and portraits. That's why we called when we wanted our family portrait taken. Rich visited our home on a sunny fall day and took the shot that is now a keepsake."

see more at [www.richbanick.com](http://www.richbanick.com)



# Welcome

WE'RE RICH BANICK PHOTOGRAPHY

As you enjoy Rich's work, the commitment to quality is obvious. Even the casual observer pauses to comment....

*"...the eyes pop..."*

*"...gorgeous..."*

*"...captures their personality..."*

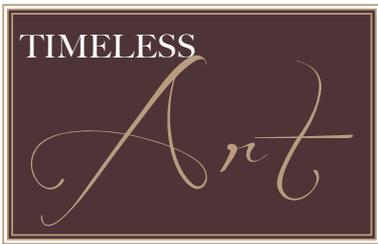
*"...amazing black and white portraits..."*



Rich cares about his work and has spent his entire professional career learning and improving his skills. He attends several conferences each year to learn new techniques for photographing as well as different ways to make the client happy. Rich gives people what they want. Much time and effort on his part is spent making sure you have the opportunity to tell him what you would like. This includes everything from comments on the Sign-In form to open verbal communication from the moment you walk in the door. Rich gives you variety. From Senior sittings, to family portraits, and First Communion pictures - Rich has everything you need. He also offers a diverse selection of backgrounds, sets, colors, and styles.

Rich earned a bachelor of fine arts degree in photography from the Rochester Institute of Technology and is the only photographer in Northeast PA elected into the Contemporary Photographers Society, a group comprised of the top 50 photographers in the country! So if you want the best, you've come to the right place.

*Call 570.344.7053*



## CANVAS & WALL PRINTS

**A-D** Our wall portraits and canvas products are available from 9"x 12" to 40" x 60".

They are available on Signature Photography Paper, Canvas Print or Canvas Wrap. A frame is included on all Signature and Canvas wall portraits. We have several frames to

choose from, or if you choose you can upgrade your frame for an additional charge. We offer an extensive selection of frames to complement our photography. All wall portraits framed by our studio come with a lifetime guarantee.

**A. Canvas Wraps start at \$349**

**B. Framed Canvas Prints start at \$299**

**C. Framed Wall Prints start at \$199**

**D. Upgrade to Frame with Matte starts at \$125**

A.



see more at [www.richbanick.com](http://www.richbanick.com)



B.

*Quality*

HAND CRAFTED FINISHES

C.



D.



E.



F.



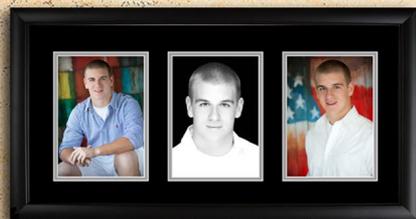
H.

I.



L.

N.



see more at [www.richbanick.com](http://www.richbanick.com)

G.



J.

K.

M.



O.

## COLLAGES

**E-O** These are our most sought after products. A collage is a collection of 3 or more photos, designed to creatively be one larger framed image. Collages are the perfect blend of portraiture and artistry.

**E. Large Square - 16"x16".....\$385**

**F. 3 Image Series - 30"x15".....\$385**

**G. 4 Square - 16"x16".....\$385**

**H. 5 Square - 20"x20".....\$425**

**I. 4+1 Series - 15"x30".....\$385**

**J. 3 Series - 30"x15".....\$385**

**K. The Story - 18"x24".....\$645**

**L. 5 Eclectic - 24"x18".....\$465**

**M. J Square - 30"x15".....\$525**

**N. 3 Image Series - 20"x10".....\$365**

**O. Available in 3 different sizes:**

**The Liz - 13"x10".....\$385**

**Senior Eclectic 24"x18".....\$465**

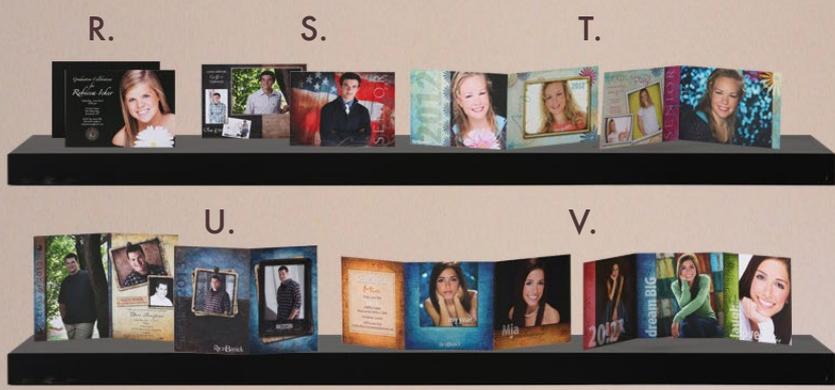
**Large Eclectic 30"x24".....\$565**



Q.

# Specialties

TIMELESS FAMILY HEIRLOOMS



R.

S.

T.

U.

V.

see more at [www.richbanick.com](http://www.richbanick.com)

## ART BOOKS & PRESS PRINTED BOOKS

**P-Q** The quintessential way to enjoy all of your images in one place. With sizes that fit your purse to those that are a conversation piece of your home, these are sure to be family heirlooms.

Art books are a great way to show off a lot of the photos that were taken during your session. They are available in 3 sizes and are available in several different colors. Books can be made in any number of even pages up to 20. Prices will be quoted on custom size books.

Press Printed Books are personally designed to match the mood, style and tones of your images-not one album looks alike. It is printed to look just like a regular coffee table book purchased at a book store. Book size can range in even numbers from 10 to 50 pages. Prices will be quoted on custom size books.

Our Leather Portfolios are a classic way of displaying 8 of your favorite images from your session and are available in two different styles and sizes.

**P. Art Books**  
Available in 3 different sizes

4"x6" 10 pages.....\$499  
5"x7" 10 pages.....\$549  
8"x10" 10 pages.....\$749

**Q. Press Printed Books**  
10"x10" 20 pages.....\$1499

## GRADUATION ANNOUNCEMENTS & CHRISTMAS CARDS

**S-W** Let us help you with all of your event and Christmas card needs- From Graduation announcements, to Christmas cards, we can create a custom card with your images that perfectly represents who you are (with Rich's creative touch).

As a courtesy to our customers we offer credit towards Graduation Announcements based on the amount of your senior order.

\$600 order = \$30 credit toward graduation announcements

\$900 order = \$60 credit toward graduation announcements

\$1200 order = \$90 credit toward graduation announcements

\$30 credit towards graduation announcements for each \$300 spent above \$1200, up to \$300 in credit.

**R. Single Sided 5"x7" .....\$1.75**

**S. Double Sided 5"x7" .....\$2.25**

**T. Horizontal 5"x7" Folded...\$3.25**

**U. Vertical 5"x7" Folded.....\$3.25**

**V. Trifold 5"x5" .....\$3.75**

All cards include complimentary white envelopes. Specialty envelopes are available upon request.



OUR PACKAGES OFFER

**20%**  
SAVINGS OR  
MORE!

STARTING AT \$200

see more at [www.richbanick.com](http://www.richbanick.com)



# Price Points

All of our portraits are superbly printed and meticulously hand finished for uncompromising quality. Signature portraits are mounted on artists board, then hand edged with a beautiful gold or silver finish.

We consider an 9"x12" and larger to be a wall portrait; packages that include a wall portrait come with a complimentary frame.

**PORTRAIT PACKAGES** start at \$87

**GIFT SIZES** start at \$109

**WALL PORTRAITS** start at \$199

It's been our experience that because of the different poses, expressions and stunning locations, clients only interested in a few gift portraits spend \$300-\$900. Those interested in a wall portrait and gift portraits spend \$1000 to \$1500 or more. Clients who want a wall portrait, an album, portfolio or collage will spend in excess of \$2700.

We offer interest-free payment plans. Enjoy the portraits you want and comfortably pay for them over time.

## 100% SATISFACTION GUARANTEE

Everything we create has a one hundred percent satisfaction guarantee. If you're not thrilled with your portraits, we will retake them or refund your money, whichever you prefer.



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## RESERVE YOUR PORTRAIT SESSION!

**CALL 570.344.7053** we would be happy to answer your questions, and help you reserve a time that works best for you. There are three things we need to take care of on this call:

**FIRST:** We'll make an appointment for your portrait session that works for you and your family.

**SECOND:** We'll set up a second appointment for you to return to view

your images and place your order (usually set for about 10 days after your session).

**FINALLY:** Because Rich's creative time is in such high demand, we ask that you pay your session fee at this time to confirm your appointment. Everything we do has a 100% Satisfaction Guarantee - if for any reason you're not thrilled with your portraits, we'll redo them or refund your money; your choice.

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**RICH**Banick  
PHOTOGRAPHY

570.344.7053 • WWW.RICHBANICK.COM • DUNMORE, PA