

SENIORS

SENIOR GUIDE | CLASS OF 2019

SESSIONS

FIND THE PERFECT SESSION OPTION FOR YOU. LOTS TO CHOOSE FROM.

PRODUCTS

WE HAVE SO MANY GREAT WAYS TO SHOW OFF YOUR SENIOR PORTRAITS!

STYLE

BE UP ON THE LATEST FASHION TRENDS TO HELP YOU ROCK YOUR PHOTO SHOOT!



FOLLOW US ON YOUR FAVORITE SOCIAL MEDIA

@RICHBANICK



THE CLASS OF
TWENTY NINETEEN

2 OUTDOOR SESSIONS



PARENTS ARE ENCOURAGED TO ATTEND

1 WE FEEL NOBODY KNOWS YOUR SON OR DAUGHTER BETTER THAN YOU DO AND THEREFORE VALUE YOUR INPUT. ALTHOUGH MANY PARENTS/GUARDIANS FEEL THAT THEIR PRESENCE WILL MAKE YOUR TEEN NERVOUS, MOST OFTEN THE OPPOSITE IS TRUE. IF YOU ARE UNABLE TO ATTEND THE SESSION WE WOULD GREATLY APPRECIATE SOME INPUT. RICH IS FLEXIBLE, CREATIVE, AND AN AWARD WINNING PHOTOGRAPHER, BUT NOT A MIND READER. WHAT MAY BE IDEAL TO ONE PARENT COULD BE SEEN AS UNACCEPTABLE TO ANOTHER. PLEASE TAKE A MOMENT TO WRITE DOWN ANY REQUESTS AND SEND IT WITH YOUR SENIOR TO THE SESSION. MAKE NOTE OF EXPRESSION OR POSE PREFERENCES IF YOU ARE LOOKING TO MATCH A PREVIOUS SENIOR'S PORTRAIT. * PLEASE DO NOT BRING MORE THAN 2 PEOPLE WITH YOU. *

IF YOU BRING A SMALL CHILD THAT DAY, PLEASE MAKE SURE THAT HE/SHE HAS SOMETHING TO KEEP HIM/HER OCCUPIED DURING YOUR SESSION, AS WELL AS SOMEONE TO WATCH HIM/HER. WE HAVE A LARGE STUDIO FILLED WITH PROPS AND EQUIPMENT MAKING IT EASY FOR SMALL CHILDREN TO GET INTO TROUBLE IF UNSUPERVISED.

DRESS REHEARSAL!

2 WE HAVE HAD MANY SENIORS ARRIVE AT THEIR SESSION MISSING SOMETHING, A SHIRT, A SCARF, OR A COMPLETE OUTFIT! TO MAKE SURE THIS DOES HAPPEN TO YOU, THE DAY BEFORE YOUR SESSION HAVE A COMPLETE CLOTHING RUN THROUGH IN YOUR HOME WITH A PARENT OR FRIEND. MAKE SURE YOU DRESS FROM HEAD TO TOE WITH ALL OF THE ACCESSORIES AND UNDERGARMENTS YOU PLAN ON WEARING AT YOUR SESSION. WHEN YOU ARE DONE WITH YOUR DRESS REHEARSAL, PUT EVERYTHING YOU ARE BRINGING IN ONE PLACE. ON THE DAY OF YOUR APPOINTMENT, JUST PICK IT UP AND LEAVE FOR THE STUDIO WITHOUT HAVING TO RUSH AROUND YOUR HOUSE AT THE LAST MINUTE LOOKING FOR THINGS. IF YOU DON'T DO THIS, YOU WILL FORGET THINGS AND SOMEONE WILL BE MAKING A RUSH RETURN TRIP HOME FROM THE STUDIO TO FIND THAT WHITE SHIRT YOU WANTED FOR THE WHITE ON WHITE!

ARRIVE 10 MINUTES EARLY AND IN YOUR FIRST OUTFIT!

3 PLEASE ARRIVE READY AND IN YOUR FIRST OUTFIT, WHICH IS USUALLY YOUR MOST FORMAL OUTFIT. THERE IS SOME PAPERWORK AND OTHER BUSINESS WE NEED TO TAKE CARE OF BEFORE RICH CAN BEGIN YOUR SESSION. IT IS EXTREMELY IMPORTANT TO US THAT YOU ARE READY TO BE PHOTOGRAPHED AT YOUR SCHEDULED TIME. WE HAVE MANY APPOINTMENTS SCHEDULED BACK TO BACK, AND WE WILL NOT RUN OVER YOUR RESERVED APPOINTMENT TIME INTO ANOTHER SENIOR'S SESSION.

WE'RE SOCIAL!



DID YOU KNOW YOU CAN FIND US ON MANY OF YOUR FAVORITE SOCIAL MEDIA PLATFORMS? JUST VISIT OUR WEB SITE AND CLICK THE CORRESPONDING LINKS TO CONNECT WITH US ON FACEBOOK, TWITTER, PINTEREST INSTAGRAM, YOUTUBE AND MORE TO COME ... @RICHBANICK

GETTING STARTED

3

ATTENTION EYE GLASSES WEARERS

4 IF YOU WEAR EYE GLASSES MOST OF THE TIME, YOU WILL WANT THEM IN YOUR PHOTOGRAPHS. TO ELIMINATE GLARE AND REFLECTION, CALL YOUR OPTOMETRIST AND ARRANGE TO BORROW A PAIR OF EMPTY FRAMES SIMILAR TO YOURS; OR HAVE THE LENSES REMOVED FROM THE FRAMES YOU ALREADY HAVE. MOST OPTICIANS WILL HELP WITH NO CHARGE. HAVING THE LENSES TAKEN OUT ELIMINATES GLARE AND DISTORTION. IF YOU CHOOSE TO WEAR YOUR GLASSES WITH LENSES IN THEM, KEEP IN MIND REFLECTIONS MAY BE REMOVED (IF POSSIBLE) AT YOUR EXPENSE.

LOCATION AND PARKING

5 RICH BANICK PHOTOGRAPHY IS LOCATED AT 211 WEST GROVE STREET IN DUNMORE. WE ARE ACROSS THE STREET FROM SIBIO'S RESTAURANT AT THE CORNER OF WEST GROVE ST. AND THE 1300 BLOCK OF QUINCY AVE.

OFF STREET PARKING IS LOCATED NEXT TO OUR GROVE STREET ENTRANCE. PLEASE USE THE ENTRANCE ON GROVE STREET. PLEASE DO NOT PARK ON THE 1300 BLOCK OF QUINCY AVE.

OUR FACILITY

6 WE ARE A FULL SERVICE PORTRAIT STUDIO. OUR 11,000 SQUARE FOOT FACILITY INCLUDES A LARGE MAIN STUDIO WITH SEVERAL SHOOTING AREAS DEDICATED TO SENIOR PORTRAITS. WE ALSO HAVE A 24 FT WIDE WHITE CYC ROOM THAT WE USE TO PHOTOGRAPH LARGE GROUPS, AS WELL AS A VARIETY OF TYPES OF PHOTOS HIGHLIGHTING ANY EXTRACURRICULAR ACTIVITIES AND/OR HOBBIES THAT YOU PARTICIPATE IN, AND A NATURAL NORTH LIGHT ROOM WITH 3 HUGE WINDOWS IN IT.

WE HAVE TWO PRIVATE DRESSING ROOMS THAT ARE BRIGHTLY LIT WITH MIRRORS. THIS IS WHERE YOU CAN HANG YOUR CLOTHES AND GET READY FOR YOUR SESSION.

THE OUTDOOR PORTRAITS ARE TAKEN IN OUR OUTSIDE STUDIOS, WHICH INCLUDES OUR OWN PRIVATE WATERFALL AND VARIOUS LOCATIONS WITHIN WALKING DISTANCE OF OUR STUDIO.



4 SESSION SUGGESTIONS

BE READY WHEN YOU ARRIVE!

PLEASE ARRIVE DRESSED IN A FORMAL/YEARBOOK OUTFIT. ALSO, WAITING TO DO YOUR HAIR OR MAKEUP UNTIL YOUR SESSION TIME WILL DRAMATICALLY CUT DOWN YOUR CAMERA TIME AND NUMBER OF IMAGES. PLEASE ARRIVE WITH THIS ALREADY DONE! BRING EXTRA MAKEUP AND HAIR PRODUCTS WITH YOU, AS TOUCH UPS DURING YOUR SESSION MIGHT BE NECESSARY.

BASIC CLOTHING RECOMMENDATIONS

MAKE SURE YOU HAVE EVERY PART OF YOUR OUTFIT PLANNED OUT AND BRING ALL OUTFITS PRESSED AND ON HANGERS. BE SURE YOU ARE WEARING CLOTHING THAT FLATTERS YOUR BODY TYPE. WHEN POSING YOU WILL BE SITTING, STANDING, AND POSSIBLY LAYING DOWN, SO BRING OUTFITS THAT WILL ALLOW YOU TO DO THAT AND STILL LOOK GREAT. DRESS FROM HEAD TO TOE BECAUSE WE MAY SEE YOUR SHOES IN SOME POSES. FOR THIS REASON WE RECOMMEND THAT YOU CLEAN YOUR SHOES, INCLUDING THE SOLES BEFORE COMING, OR WEAR A NEW PAIR OF SHOES.

REMEMBER THE MOST IMPORTANT THING IS THAT YOU FEEL COMFORTABLE IN WHAT YOU ARE WEARING!

YOU SHOULD CONSIDER HAVING ONE OF YOUR OUTFIT SELECTIONS COMPLIMENT YOUR EYE COLOR. THAT MAY MEAN THAT YOU SHOULD REPEAT YOUR EYE COLOR IN YOUR OUTFIT OR CHOOSE A COLOR THAT BRINGS OUT AND COMPLIMENTS YOUR EYE COLOR.

NAVY AND GREY ARE POPULAR CLOTHING COLORS, BUT TEND TO PHOTOGRAPH A BIT DULL. IF YOU CHOOSE ONE OF THESE IN YOUR OUTFIT SELECTION, PAIR IT WITH A BRIGHTER, MORE VIBRANT COLOR.

WHAT MAKES YOU LOOK SLIMMER? DARKER CLOTHING, ESPECIALLY PANTS WILL ELONGATE YOUR BODY. SHOES WITH HEELS WILL LIFT YOUR BODY AS WELL AS HELP TO ELONGATE IT. LONG SLEEVES IN SOFT, FORGIVING FABRICS WILL LOOK BEST. AVOID HORIZONTAL STRIPES AND BUSY PATTERNS CAN BE DISTRACTIONS THAT TAKE AWAY FROM THE FACE, AND DRAW ATTENTION TO PARTS OF YOUR BODY YOU MAY NOT WANT HIGHLIGHTED.

FOR GIRLS - AVOID SLEEVELESS TOPS AS THEY EMPHASIZE THE UPPER ARM AND ARE OFTEN UNFLATTERING TO EVERY BODY TYPE. MINI SKIRTS SEVERELY IMPACT THE POSES WE CAN PHOTOGRAPH YOU IN, IF YOU DO CHOOSE TO WEAR ONE, OUR POSING OPPORTUNITIES WILL BE LIMITED.

FOR BOYS - PLEASE BRING A VARIETY OF CLOTHING, NOT JUST THREE POLO SHIRTS IN DIFFERENT COLORS! DON'T FORGET TO BRING MATCHING BELTS AND SOCKS. PLEASE WEAR SOLID COLOR UNDERSHIRTS THAT MATCH THE SHIRT YOU ARE WEARING. WATCHES ARE NOT APPROPRIATE, THEY ARE A DISTRACTION IN YOUR PHOTOS.

HAIR

HAIRSTYLES ARE A VERY PERSONAL PREFERENCE. MAKE SURE YOUR HAIR IS EXACTLY THE WAY YOU WISH IT TO APPEAR IN THE FINISHED PHOTOGRAPHS. HAIR IS EXTREMELY HARD TO FIX WHILE RETOUCHING! BANGS HANGING IN YOUR FACE WILL CAUSE UNFLATTERING SHADOWS. USE HAIR SPRAY TO HOLD IT BACK. WE CANNOT BE RESPONSIBLE FOR A BAD HAIR DAY!

IF YOU PLAN ON GETTING A HAIRCUT BEFORE YOUR PHOTOGRAPHS, SCHEDULE A HAIR APPOINTMENT AT LEAST ONE WEEK BEFORE YOUR SESSION. DO NOT GET A HAIRCUT THE DAY BEFORE OR THE DAY OF YOUR SESSION.

GIRLS WITH LONG STRAIGHT HAIR - IF YOU HAVEN'T HAD YOUR HAIR CUT IN SEVERAL MONTHS, WE RECOMMEND THAT YOU HAVE YOUR HAIR TRIMMED TO REMOVE ANY SPLIT ENDS BEFORE HAVING YOUR PHOTOS TAKEN. DO THIS A WEEK OR TWO BEFORE YOUR PHOTO SESSION. EVEN JUST THE SMALLEST TRIM WILL GO A LONG WAY IN IT MAKING YOUR HAIR LOOK MUCH HEALTHIER



SESSION DETAILS

5

DETAILS, DETAILS, DETAILS

COMPLEXION - WE UNDERSTAND THAT BREAKOUTS ARE A PART OF MOST TEENAGERS' LIVES. DON'T STRESS ABOUT YOUR COMPLEXION. WE CAN EASILY TAKE CARE OF MINOR COMPLEXION ISSUES AND EVEN MORE COMPLEX ISSUES CAN BE ADDRESSED.

TEETH - WHITENING STRIPS ARE GREAT, BUT DON'T GO TOO FAR! YOU WON'T BE PLEASED IF YOUR TEETH LOOK UNNATURALLY WHITE. CONSIDER PLANNING ANY WHITENING TREATMENTS TO BE COMPLETED A WEEK BEFORE YOUR SESSION.

TANNING AND SUNBURNS - WE UNDERSTAND THAT MANY OF OUR CLIENTS WISH TO HAVE THAT NICE SUMMER "GLOW" IN THEIR PORTRAITS. WITH THIS IN MIND, WE SUGGEST THAT YOU VARY YOUR SWIMSUIT TOP TO MINIMIZE ANY TAN LINES. TOO MUCH TANNING CAN BE A BAD THING BECAUSE SKIN THAT LOOKS LIKE A DARK LEATHER IS MOST LIKELY NOT THE LOOK YOU WERE GOING FOR! AVOID SUNBURN BECAUSE SUNBURN AND PEELING SKIN DO NOT PHOTOGRAPH WELL. TAN LINES AND SUNBURN ARE DIFFICULT TO CORRECT AND WILL REQUIRE MORE EXTENSIVE RETOUCHING.

GIRLS - MAKEUP - EVEN IF YOU DO NOT NORMALLY WEAR MAKEUP, WE RECOMMEND WEARING SOME ESPECIALLY IF YOU ARE INTERESTED IN THE HIGH CONTRAST B&W IMAGES. BRING EXTRA MAKEUP WITH YOU FOR TOUCH UPS.

YOUR MASCARA SHOULD BE CLEAN AND CLUMP FREE; IF YOUR MASCARA IS A BIT OLD, WE RECOMMEND PURCHASING A NEW ONE TO USE THE DAY OF YOUR SESSION. AVOID MAKEUP WITH GLITTER OR SPARKLES IN IT. WHILE A LITTLE SHIMMER IS GREAT FOR THE EYES, BLUSH AND OTHER MAKEUP PRODUCTS WITH SHIMMER MAY PHOTOGRAPH AS SMALL WHITE DOTS SIMILAR TO BLEMISHES.

BROWS - WAXED OR PLUCKED A FEW DAYS BEFORE YOUR SESSION.

NAILS - YOUR HANDS AND FEET WILL BE SHOWING IN SOME POSES. CHIPPING POLISH WILL SHOW IN YOUR FINAL PORTRAITS. WE RECOMMEND THAT YOU REMOVE THE OLD NAIL POLISH AND HAVE YOUR NAILS REPAINTED. NEUTRAL AND SOFT COLORS PHOTOGRAPH BEST WHILE BOLD AND UNUSUAL COLORED NAILS CAN TAKE AWAY FROM YOUR PORTRAITS. IF YOU ARE WEARING OPEN TOED SHOES, DON'T FORGET TO MAKE YOUR TOE NAILS LOOK GOOD ALSO!

ACCESSORIES - HATS, SUNGLASSES, PURSES, AND JEWELRY WILL HELP ADD TO THE VARIETY OF YOUR IMAGES.

BOYS - SHAVING - PLEASE MAKE SURE THAT YOU ARE CLEAN SHAVEN. IT IS DIFFICULT TO REMOVE STUBBLE FROM A FINAL PORTRAIT AND STILL DOES NOT LOOK AS GOOD AS A FRESH SHAVE. WHILE WE KNOW A LITTLE STUBBLE MAY LOOK GREAT IN PERSON, IT CAN LOOK DIRTY AND UNKEMPT TO THE CAMERA. IF YOU HAVE A BEARD OR OTHER FACIAL HAIR THAT YOU LOVE BUT YOUR PARENTS DON'T, CONSIDER BEING PHOTOGRAPHED WITH THAT FACIAL HAIR AND THEN REMOVING IT WITH A RAZOR IN OUR BATHROOM TO BE PHOTOGRAPHED WITHOUT IT FOR SOME OTHER POSES. EVERYONE WILL BE HAPPY THAT WAY! REMEMBER WHEN YOU ARE SHAVING TO TAKE A LITTLE EXTRA TIME TO GET A FRESH SHAVE WITHOUT CUTTING YOURSELF.



ALL ABOUT OPTIONS



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C



D



A



E



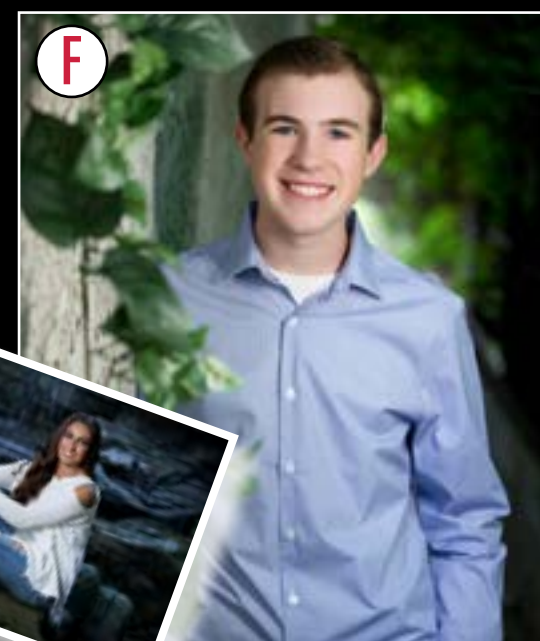
E



B



F



F



B



F

A WHITE ON WHITE AND BLACK & WHITE

SOLID WHITE/BLACK TOPS- (SHORT SLEEVE) ARE RECOMMENDED. FUN JEWELRY CAN BE WORN. GIRLS, PLEASE WEAR MAKEUP! EVEN PEOPLE WHO DO NOT WEAR MUCH MAKEUP NEED TO WEAR MORE THAN NORMAL DUE TO THE LIGHTING. BRING YOUR MAKEUP WITH YOU TO REAPPLY IF NECESSARY.

B TRADITIONAL/ FORMAL

THIS PHOTO SHOULD BE VERY CLASSIC, SO CHOOSE CLOTHING THAT WILL NOT BE OUTDATED IN A FEW YEARS, AND AVOID WEARING SLEEVELESS TOPS. (GIRLS, WE HAVE BLACK DRAPES HERE FOR YOUR USE IN YOUR FORMAL PHOTOGRAPHS IF YOU CHOOSE THAT LOOK.) THESE PHOTOS ARE TYPICALLY THE TYPE THAT PARENTS LOVE, SO TRY TO WEAR SOMETHING THAT YOU BOTH AGREE ON.

C INDOOR PHOTOS

THERE ARE MANY BACKGROUNDS IN OUR STUDIO! PLEASE VISIT OUR WEBSITE OR FACEBOOK TO SEE ALL OF THE DIFFERENT BACKGROUNDS WE OFFER. ALSO, WE ARE ALWAYS GETTING NEW BACKGROUNDS IN, SO FEEL FREE TO STOP BY DURING OUR OFFICE HOURS FOR A TOUR OF THE STUDIO. WE ALSO LOVE TO PHOTOGRAPH YOU WITH THINGS THAT ARE SPECIAL TO YOU SUCH AS PETS, SPORTS, OR HOBBIES. IF YOU WOULD LIKE THIS TYPE OF PHOTO, PLEASE BRING EVERYTHING YOU NEED WITH YOU. WE CAN HANDLE MOST REQUESTS, BUT PLEASE CALL US IN ADVANCE IF BRINGING ANYTHING EXTRA LARGE. PETS ARE MORE THAN WELCOME, BUT PLEASE BRING SOMEONE WITH YOU TO WATCH YOUR PET DURING YOUR SESSION.

D NORTH LIGHT PHOTOS

DURING DAYLIGHT HOURS, WE PHOTOGRAPH PART OF YOUR SESSION IN OUR NORTH LIGHT ROOM. THIS ROOM GIVES US THE ABILITY TO USE NATURAL LIGHT WITHOUT HAVING TO GO OUTSIDE. THE QUALITY OF THIS LIGHT DEPENDS ON THE TIME OF DAY AND THE WEATHER CONDITIONS THAT DAY. DURING DARKER DAYS OR ON DAYS WHEN THE SUN SETS EARLY, WE HAVE ALSO HAVE STUDIO LIGHTS IN THIS ROOM TO SIMULATE THE NORTH LIGHT LOOK FOR MOST OF OUR BACKGROUNDS. ONE OF OUR MOST POPULAR SETS, THE WHITE WINDOW, CAN ONLY BE DONE IN DAYLIGHT.

IMPORTANT NORTH LIGHT STUDIO INFORMATION: IF YOUR SESSION IS IN THE SUMMER MONTHS, NATURAL LIGHT WILL COME IN THIS ROOM UNTIL ABOUT 7:30 TO 8 PM. IN THE FALL MONTHS, THE LIGHT WILL STOP COMING INTO THE ROOM BY 5:30 TO 6:00 PM. IN THE WINTER, THE LIGHT WILL STOP AROUND 4 PM. IF YOU ARE LOOKING TO BE PHOTOGRAPHED IN THIS AREA, PLEASE BE SURE TO BOOK YOUR APPOINTMENT DURING A TIME WHEN NATURAL LIGHT IS AVAILABLE.

E CYC STUDIO PHOTOS

WE HAVE A 24 FT WIDE CYC STUDIO AT OUR STUDIO. THIS GIVES US THE ABILITY TO PHOTOGRAPH LARGE GROUPS OR OBJECTS ON A WHITE SEAMLESS BACKGROUND. THIS IS THE BACKGROUND WE USUALLY USE FOR SPORTS EQUIPMENT PHOTOGRAPHS OR PHOTOGRAPHS WITH LARGE PROPS LIKE MOTORCYCLES, DRUM SETS, AND ANY OTHER LARGE OBJECT THAT YOU BRING ALONG FOR YOUR PHOTOS THAT DAY.

F OUTDOOR PHOTOS

WE HAVE SEVERAL LOCATIONS ON SITE AND WITHIN WALKING DISTANCE FOR OUTDOOR PHOTOS. VISIT OUR WEBSITE OR FACEBOOK TO SEE THE OPTIONS.

WEATHER CAN BE A PROBLEM, SOMETIMES THE RAIN IS JUST A PASSING STORM AND WE CAN FOCUS ON YOUR INDOOR PHOTOS WHILE THE RAIN PASSES. IF THAT IS NOT POSSIBLE, WE WILL RESCHEDULE PART OF YOUR SESSION FOR ANOTHER TIME.

THE OUTDOORS ARE ALSO A GREAT PLACE TO PHOTOGRAPH YOU WITH YOUR CAR OR MOTORCYCLE. THE ONLY REQUEST WE MAKE IS THAT YOU INFORM US AHEAD OF TIME. PLEASE MAKE SURE THAT CARS, TRUCKS, OR MOTORCYCLES ARE CLEAN INSIDE AND OUT, IF NOT, DIRT WILL SHOW ON THE FINAL IMAGES.

OUTSIDE SET AVAILABILITY INFO: OUR MOST POPULAR OUTSIDE SET, THE WATERFALL, IS NOT AVAILABLE BETWEEN THE END OF OCTOBER AND APRIL. ALSO, AFTER THE LEAVES FALL OFF THE TREES, OUTSIDE PHOTO OPPORTUNITIES ARE VERY LIMITED.

IN THE SUMMER MONTHS, WE CAN PHOTOGRAPH OUTSIDE UNTIL ABOUT 7:00 PM, AND IN THE FALL MONTHS UNTIL ABOUT 5:30 PM. IF YOU ARE INTEREST IN THESE OUTSIDE SETS, PLEASE SCHEDULE DURING A TIME WHEN DAYLIGHT IS AVAILABLE.

G PERSONAL PREFERENCES

PLEASE LET US KNOW IF THERE IS A SPECIFIC LOOK THAT YOU ARE LOOKING FOR. WE LOVE TO WORK WITH YOU TO CREATE IMAGES THAT TRULY REFLECT YOU. LIKEWISE, IF THERE IS SOMETHING SPECIFIC YOU ARE NOT INTERESTED IN LET US KNOW, WE DO NOT WANT TO WASTE YOUR STUDIO TIME TAKING PHOTOGRAPHS OF YOU ON A BACKGROUND OR WITH A PROP THAT YOU DO NOT LIKE!



G



G

8 ABOUT YOUR ORDER

VISIT OUR STUDIO

IF YOU WOULD LIKE, PLEASE FEEL FREE TO VISIT OUR STUDIO FOR A TOUR. WE ARE OPEN MONDAY THROUGH FRIDAY FROM 9 AM TO 5 PM. WE ASK THAT YOU GIVE US A CALL AT 570.344.7053 TO LET US KNOW THAT YOU ARE COMING.

VIEW AND ORDER APPOINTMENT

YOU MUST MAKE AN APPOINTMENT TO COME IN AND PLACE YOUR ORDER. ORDERS MUST BE PLACED WITHIN 7-14 DAYS AFTER HAVING YOUR PHOTOS TAKEN (OR AT A MUTUALLY AGREED TIME, WITHIN REASON, BETWEEN THE STUDIO AND THE CLIENT). THIS APPOINTMENT SHOULD HAVE BEEN MADE WHEN YOU BOOKED YOUR PORTRAIT SESSION. IF IT WAS NOT, IT WILL BE MADE UPON CHECKING IN ON THE DAY OF YOUR PORTRAIT SESSION.

DURING THIS APPOINTMENT YOU WILL BE VIEWING YOUR PORTRAITS ON A LARGE SCREEN AND PLACING YOUR FINAL ORDER.

AT THIS APPOINTMENT, ONE OF OUR SALES ASSOCIATES WILL SHOW YOU YOUR IMAGES IN A VARIETY OF SIZES AND EXPLAIN ALL OF THE OPTIONS AVAILABLE FOR YOUR PHOTOGRAPHS. THEY WILL HELP YOU SORT OUT YOUR FAVORITES, LISTEN TO YOUR WANTS, STEER YOU CLEAR OF UNNECESSARY SELECTIONS, AND CUSTOM DESIGN A PORTRAIT PACKAGE THAT SAVES YOU MONEY.

IT'S IMPORTANT TO BRING ANYONE THAT YOU WANT TO BE PART OF THE DECISION MAKING PROCESS BECAUSE YOU WILL BE PLACING YOUR ORDER AT THIS TIME. WE ASK THAT IF YOU HAVE YOUNG CHILDREN TO TRY AND ARRANGE FOR CHILDCARE DURING THIS SESSION. ABOVE ALL, WE WANT YOU TO BE ABLE TO RELAX AND ENJOY THIS PROCESS WITHOUT INTERRUPTIONS.

IF AN ADDITIONAL APPOINTMENT IS NEEDED, THEY CAN BE MADE. THERE WILL BE A \$50 FEE FOR ADDITIONAL APPOINTMENTS, THIS FEE WILL BE APPLIED TO YOUR ORDER.

ORDER PAYMENT

IT IS NORMAL FOR CUSTOMERS TO PAY THE BALANCE OF THEIR ORDER AT THE TIME OF PLACEMENT. HOWEVER, WE WILL PROCESS THE ORDER WITH 60% OF THE ORDER PAID. IF YOU CANNOT LEAVE A PAYMENT OF AT LEAST 60% WE WILL HOLD THE ORDER INTEREST FREE UNTIL THE 60% IS PAID, AT WHICH TIME IT WILL GO INTO PROCESSING. WE GLADLY ACCEPT ALL MAJOR CREDIT CARDS; HOWEVER WE DO PREFER CHECKS OR CASH. WE ALSO OFFER AN INTEREST FREE MONTHLY PAYMENT PLAN, A SALES ASSOCIATE WILL BE HAPPY TO DISCUSS THIS OPTION WITH YOU.

YEARBOOK PHOTOS

RICH BANICK PHOTOGRAPHY IS MORE THAN HAPPY TO PROVIDE YOU WITH YOUR HIGH SCHOOL YEARBOOK PHOTO, EITHER AS A PRINT OR DIGITAL FILE. ONE YEARBOOK PHOTO WILL BE PROVIDED WITH THE PURCHASE OF A PACKAGE OR PRINTS FROM YOUR SENIOR SESSION. IF YOU ARE COMING FROM A NON-CONTRACT HIGH SCHOOL (SCHOOLS OTHER THAN SCRANTON PREP, SCRANTON HIGH SCHOOL AND DUNMORE HIGH SCHOOL), PLEASE BE SURE TO BRING A COPY OF YOUR YEARBOOK REQUIREMENTS TO LEAVE WITH RICH. THIS WILL ENSURE THAT YOUR PHOTO MEETS THE SPECIFICATIONS. A DEPOSIT WILL BE REQUIRED FOR THE RELEASE OF A YEARBOOK DISK/PRINT IF NEEDED BEFORE THE COMPLETION OF THE REST OF YOUR ORDER.

FINISHED ORDERS

YOUR COMPLETED ORDER WILL BE READY WITHIN APPROXIMATELY 6 WEEKS FROM THE DATE IT WAS PLACED. (DURING HIGH VOLUME PERIODS THIS TIME MAY BE EXTENDED TO 8 WEEKS.) WE WILL CALL YOU TO LET YOU KNOW WHEN YOUR ORDER IS READY. IF THERE IS A REMAINING BALANCE ON YOUR ORDER IT IS DUE AT THAT TIME. PLEASE NOTE THAT WE DO NOT RELEASE ORDERS IN "PARTS".



SCHEDULING & CANCELLATIONS 9

SCHEDULING AND CANCELLATION

DUE TO THE LIMITED TIME AVAILABLE FOR SENIOR PORTRAITS AND THE DEMAND FOR THESE TIMES, WE MUST RECEIVE PREPAYMENT FOR THE SESSION TO HOLD THIS APPOINTMENT, AND QUALIFY YOU FOR ANY PROMOTIONAL DISCOUNTS THAT MAY APPLY. WE ACCEPT DEBIT AND CREDIT CARDS OVER THE PHONE TO SECURE YOUR TIME. CHECKS OR CASH CAN BE SENT TO US IN THE MAIL, OR CAN BE ACCEPTED IN PERSON AT THE STUDIO. THESE PAYMENTS MUST BE RECEIVED WITHIN 3 BUSINESS DAYS OF MAKING YOUR APPOINTMENT OR YOUR APPOINTMENT WILL BE CANCELLED.

RESCHEDULING - IF YOU HAVE TO RESCHEDULE YOUR SESSION, PLEASE INFORM US AT LEAST 24 HOURS IN ADVANCE. YOUR PAYMENT WILL BE FORWARDED TO YOUR NEW APPOINTMENT.

NO SHOW - IF YOU DO NOT SHOW UP FOR YOUR APPOINTMENT AND DO NOT CALL IN ADVANCE, YOUR PAYMENT WILL BE FORFEITED.

CANCELLATIONS - IF CANCELLING, 21 DAYS NOTICE IS REQUIRED TO RECEIVE A REFUND ON YOUR SESSION PAYMENT. AFTER THAT TIME, THE PAYMENT IS NON REFUNDABLE.

ON - LOCATION PHOTOGRAPHY

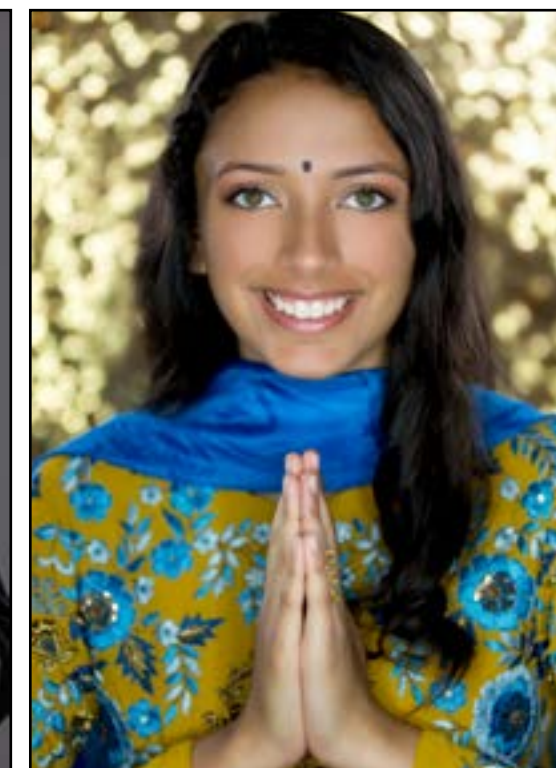
IN ADDITION TO WHAT WE OFFER AT OUR STUDIO, WE ALSO OFFER ON LOCATION PHOTOGRAPHY. THIS IS A SESSION IN ITSELF AND CAN BE SPLIT BETWEEN LOCATION AND STUDIO PORTRAITS. RICH WILL TRAVEL WITHIN 15 MILES OF THE STUDIO TO PHOTOGRAPH YOU AT A LOCATION OF YOUR CHOICE.

FREE FAMILY SESSION

WITH EVERY SENIOR PORTRAIT ORDER, A FREE FAMILY PORTRAIT SESSION (\$100 VALUE) WILL BE GIVEN. THIS CAN BE JUST THE KIDS, THE WHOLE FAMILY, OR ANY COMBINATION. PLUS, AS AN ADDED GIFT, YOU WILL RECEIVE ONE FREE 5X7 PRINT FROM THE FREE FAMILY SESSION. IF YOU RESERVE YOUR FAMILY SESSION ON OR BEFORE THE TIME OF YOUR VIEW-AND-ORDER SESSION FOR YOUR SENIOR PORTRAITS, YOU WILL RECEIVE A CREDIT TOWARDS THE PURCHASE OF YOUR FAMILY PORTRAITS EQUAL TO 10% OF YOUR SENIOR PORTRAIT ORDER. THIS CREDIT WILL ONLY BE RECEIVED IF THE FAMILY PORTRAIT APPOINTMENT IS MADE ON OR BEFORE THE DATE OF YOUR VIEW AND ORDER SESSION PORTRAITS. YOUR COMPLIMENTARY FAMILY PORTRAIT SESSION CAN BE SCHEDULED FOR LATER IN THE YEAR AND IS PERFECT FOR CHRISTMAS OR MOTHER'S DAY. WE HOPE THAT YOU WILL TAKE ADVANTAGE OF THIS GREAT OFFER. CALL US TODAY AT 570.344.7053 TO SCHEDULE YOUR FAMILY PORTRAIT SESSION!

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10 PACKAGES & PRICING

ALL PORTRAITS ARE HAND FINISHED IN OUR STUDIO IN DUNMORE BY OUR TALENTED GRAPHIC ARTISTS ON STAFF. SIGNATURE PORTRAITS ARE METICULOUSLY RETOUCED, PRINTED AND MOUNTED ON ART BOARD WITH A METALLIC TRIM TO ACCENT THE PIECE. CLASSIC PORTRAITS ARE RETOUCED AND PRESENTED IN AN ARCHIVAL COVER.

WE HAVE A VARIETY OF PACKAGES RANGING FROM \$269 TO SEVERAL THOUSAND. IT ALL DEPENDS ON WHAT YOU WANT. MAIN PORTRAIT IMAGES 11X14 AND LARGER COME IN A COMPLIMENTARY FRAME WITH NON-GLARE GLASS AND ALL OF OUR FRAMED PORTRAITS ARE GUARANTEED FOR LIFE - IF THEY'RE DAMAGED IN ANYWAY, WE'LL REPLACE IT AT NO CHARGE.

THE PACKAGES BELOW AREN'T YOUR ONLY OPTIONS. ONE OF THE MANY BENEFITS OF YOUR VIEW AND ORDER APPOINTMENT IS THAT WE CAN CREATE A CUSTOM PACKAGE THAT FITS YOUR EXACT NEEDS WITHOUT LOSING THE PACKAGE SAVINGS. WE ALSO HAVE SEASONAL SPECIALS ALONG WITH OTHER NEAT PRODUCTS AVAILABLE TO FIT EVERY BUDGET WHEN YOU COME BACK FOR YOUR VIEW-AND-ORDER SESSION.

CLASSIC PACKAGES

1 1- 8X10 AND 2 - 5X7
CLASSIC \$269

2 2 - 5X7 AND 2 - 4X6
CLASSIC \$348

3 2 - 8X10 AND 2 - 5X7
CLASSIC \$364

4 2 - 8X10 AND 4 - 5X7
CLASSIC \$539

SIGNATURE PACKAGES

5 11X14 FRAMED AND 2 - 5X7
SIGNATURE \$485

6 11X14 FRAMED, 2 - 8X10
4 - 5X7 - SIGNATURE \$898

7 16X20 FRAMED, 1 - 8X10
2 - 5X7 - SIGNATURE \$796

8 16X20 FRAMED, 2 - 8X10
4 - 5X7 - SIGNATURE \$1114

WALLET PRICING

YOU CAN DESIGN YOUR OWN WALLET PACKAGE IF THESE PACKAGES DON'T FIT YOUR NEEDS. WALLETS COME WITH CLASSIC FINISHING.

128 WALLETS 2 IMAGES 64 WALLETS EACH \$218	96 WALLETS 3 IMAGES 32 WALLETS EACH \$267	64 WALLETS 2 IMAGES 32 WALLETS EACH \$178	32 WALLETS 2 IMAGES 16 WALLETS EACH \$118
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BONUS LEVELS

\$30 CREDIT TOWARD GRADUATION ANNOUNCEMENTS WITH A \$ 600 ORDER, BEFORE SALES TAX.
\$60 CREDIT TOWARD GRADUATION ANNOUNCEMENTS WITH A \$ 900 ORDER, BEFORE SALES TAX.
\$90 CREDIT TOWARD GRADUATION ANNOUNCEMENTS WITH A \$ 1200 ORDER, BEFORE SALES TAX.
\$30 CREDIT TOWARD GRADUATION ANNOUNCEMENTS FOR EACH \$300 SPENT ABOVE \$1200,
BEFORE SALES TAX. UP TO \$300 IN CREDIT.

PRE-PAY SPECIALS

WE REQUIRE 60% OF YOUR ORDER PAID AT THE TIME OF ORDERING. IF YOU PAY THE ENTIRE AMOUNT OF THE ORDER WHEN PLACING IT, WE HAVE SEVERAL INCENTIVES AS A BONUS. (BEFORE SALES TAX.)
\$ 500 ORDER - 4X5 B&W PRINT (\$59)
\$ 750 ORDER - 4X12 B&W ART STRIP (\$99)
\$ 1000 ORDER-12X12 B&W ART PRINT (\$129)

ALL IMAGES THAT ARE ORDERED AS FINAL PRINTS CAN BE MADE INTO FACEBOOK SIZE FILES. THE MINIMUM SIZE ORDER TO RECEIVE FACEBOOK FILES IS \$500.00 BEFORE TAX. AT THIS FIRST LEVEL (\$500 BEFORE TAX) 3 IMAGES WILL BE UPLOADED TO FACEBOOK. WE WILL THEN ADD 1 PHOTO FOR EVERY \$100 SPENT ABOVE \$500. FILES WILL BE POSTED ON FACEBOOK AFTER THE ORDER IS PAID IN FULL AND PICKED UP FROM OUR STUDIO. A RELEASE FORM MUST BE SIGNED BEFORE IMAGES CAN BE POSTED TO FACEBOOK.

RING LIGHT



WELL, THEY LIKED US

RICH HAS BECOME A PART OF OUR CHILDREN'S TRANSITIONS FROM GRADE TO GRADE, EVENT AFTER EVENT. HE'S SEEMINGLY EVERYWHERE, IN JUST THE RIGHT PLACE AND TIME. HIS RESPONSE TIME TO REQUESTS AND PICKING UP THE FINISHED PRODUCT IS FANTASTIC. SENIOR PHOTOS WERE A BREEZE AND THE KIDS FELT RIGHT AT HOME AND INVOLVED. RICH'S SCHEDULE MADE IT EASY FOR OUTFIT CHANGES AND SPECIAL REQUESTS TO BE ACCOMMODATED. GRADUATION PARTY INVITATIONS WERE DELIVERED SUPER FAST AND WITHOUT FUSS AND HIS ABILITY TO TAKE GREAT PHOTOGRAPHS IS OBVIOUS. IT'S BEEN A PLEASURE HAVING HIM AS "OUR" PHOTOGRAPHER.

- FRANK K., DUNMORE, PA
(FATHER OF ALEX AND RACHEL)
DUNMORE HIGH SCHOOL CLASS OF 2014

